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MISSISSIPPI  
WATERSHED  
MANAGEMENT  
ORGANIZATION

## NEWS RELEASE

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MAY 23, 2017 | FOR IMMEDIATE RELEASE

### **Mississippi Watershed Management Organization to host 'Share the River Nordeast 2017'**

Join the MWWMO for an evening of community, canoeing and ice cream

MINNEAPOLIS —The Mississippi Watershed Management Organization invites community members to a family-friendly evening of ice cream and canoeing on the Mississippi River on Wednesday, June 28, 2017, from 5 p.m. to 8 p.m.

The second annual Share the River Nordeast event offers visitors the chance to take a free, introductory canoe ride on the Mississippi River with experienced guides. Attendees can also enjoy complimentary ice cream and tour indoor and outdoor exhibits at the MWWMO Stormwater Park and Learning Center in Northeast Minneapolis.

“Share the River Nordeast lets people experience the joy of paddling the Mississippi River so that they can better appreciate this amazing natural resource,” said MWWMO Executive Director Doug Snyder. “We want people to have a great time and understand that the river belongs to all of us, and that we have an obligation to protect it.”

Canoe trips will be led by National Park Service rangers and staff from the Mississippi Park Connection and Wilderness Inquiry. In addition to learning how to paddle on the river, participants will have opportunities to learn about the river’s history, water quality, plants, animals and more.

The event is open to kids and adults of all ages. Visitors who wish to take a canoe ride must be at least 30 pounds in order to fit the provided life jackets.

Attendees are advised to use on-street parking, as the MWWMO’s parking lot will be off-limits for the event. Bike parking, a Nice Ride station and bus transit options are also available in the area.

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## When

Wednesday, June 28, 2017  
5 p.m. – 8 p.m.

## Where

MWMO Stormwater Park and Learning Center  
2522 Marshall Street NE  
Minneapolis, MN 55418

## Media Contact

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CONNECTION**  
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**Wilderness  
Inquiry**